



Racket Landing Page

Notes

1 The racket finder may be accessed through promos placed in a variety of places throughout the site.

The racket finder will also be accessible in the super dropdown navigation and in breadcrumb navigation.

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SPORTS TECHNOLOGY NEWS VIDEOS PLAYERS ADVICE FIND A DEALER

TENNIS Rackets ▾

PRODUCTS ▸ Rackets << 1 2 3 >> Sort products by...

AGE GROUP
Adult (00)
Junior (0)

TYPE
Player (00)
Game Improvement (00)
All Around (00)

TECHNOLOGY
BLX (00)
[K] Factor (00)

NEED HELP?
1 Stringing Instructions
Racket Selector
String Selector

General Category Branding

Featured Product or Technology

Promo

1 Racket Selector

Product \$199.99 Quick View <input type="checkbox"/> Compare Items	Product \$199.99 Quick View <input type="checkbox"/> Compare Items	Product \$199.99 Quick View <input type="checkbox"/> Compare Items	Product \$199.99 Quick View <input type="checkbox"/> Compare Items	Product \$199.99 Quick View <input type="checkbox"/> Compare Items
Product	Product	Product	Product	Product

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Racket Finder Level of Play: Intermediate Path (Step 1)

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TENNIS Rackets > Racket Finder ▼

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Racket Finder

1 About You > 2 Racket Details > 3 Your Rackets

2

Intro Copy/Images

1 What is your level of play?

Beginner ?

Intermediate ?

Advanced ?

2 What is your age?

Under 14

14-60

Over 60

3 What is your budget?

\$ (under \$100)

\$\$ (\$100 - \$150)

\$\$\$ (\$150 - \$200)

\$\$\$\$ (over \$200)

An advanced player is ...

- Notes
- 1 The racket finder will replace the contents of the page, including the left navigation.
 - 2 The main area of the first page will have introductory copy or images explaining to the user what to expect.
 - 3 There will be a progress bar to indicate how many steps are in the process and which step the user is currently on.
 - 4 The user may choose only one answer.
 - 5 Clicking ? triggers a contextual help tool tip.
 - 6 After completing this step, the user will advance to the next question.



Racket Finder Level of Play: Intermediate Path (Step 2)

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Racket Finder

1
Copy/Images
Tips/Promos

1 About You
Intermediate 25
\$\$\$ [change](#)

2 Racket Details

3 Your Rackets

4 What qualities are you looking for in a racket?
Click and drag to place these in order of importance.

Power means... 3

Power ?	Most Important
Control ?	More Important
Comfort ?	As Important
Forgiving ?	Least Important

4

next 5

- Notes
- 1 An area may be used to display tips, tricks or other helpful content.
 - 2 Choices that the user has made will be displayed.
 - 3 Clicking **Change** will go back to step 1. The user will then have the opportunity to change their answers.
 - 4 Changing answers will delete any subsequent answers.
 - 5 Clicking ? triggers a contextual help tool tip.
 - 6 User may click and drag to order their preferences.
 - 7 Only **Most Important** is required. The user may proceed after one item is dragged.
 - 8 After completing this step, the user will advance to the next question.



Racket Finder Level of Play: Intermediate Path (Your Rackets)

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Rackets > Racket Finder ▼

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Racket Finder

1 About You
Intermediate 25
\$\$\$ [change](#)

2 Racket Details
Power/Forgiving
[change](#)

3 Your Rackets

Your Rackets

1 Product Photo	2 Product Photo	Product Photo
Quick View View Product Page	Quick View View Product Page	Quick View View Product Page

Model	Cirrus One BLX	[K] Blade Team	Federer 110
SKU	WRT703010	WRT7981U	WRT32450U3
Price	\$300.00	\$230.00	\$35.00
Avg. Rating	★★★★★	★★★★★	
Subcategory	Game Improvement	Player	
Line	BLX	[K] Factor	
Head Size	118"	104"	110"
Length	27.5"	27.25"	27.25"
Attribute	XXX	XXX	XX
Attribute	XXXXX	XXXXX	XXXXX

[Print this page](#)
[Email this page](#)

4
Find a Dealer to Demo a Racket

Sign up for Email

String selector

5
to racket listings

6 [Didn't find what you were looking for?](#)

Notes

- 1 Rackets selected for the user will be presented in a compare grid, for easy scanning.
- 2 Users may click **Quick View** or **View Product Page** to see further details on rackets.
- 3 Clicking **Print This Page** will advance the user to a printer-friendly version of this page.
- 4 Clicking **Email This Page** will trigger a modal window in which the user may enter his email address, another email address, a message and click a button to send or cancel.
- 5 An area of the page may be used for promos.
- 6 Clicking **To Racket Listings** will advance the user to the racket product listing page.
- 7 Clicking **Didn't Find What You Were Looking For?** will advance the user to the customer service area.



Racket Finder Start: Intermediate Path (Racket Detail)

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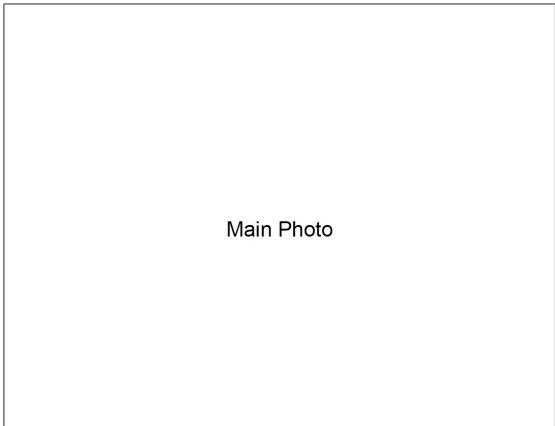
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TENNIS Rackets > Racket Finder ▼

[Back to racket selector results](#) **1**

Racket Finder

<< >> **2**






Main Photo

Product Title

Avg. Rating ★★★★★
[Read all 10 reviews](#) [Review this product](#)

Description Am incilisl doloborem acidunt nullaore
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3

[Share This Page](#)

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TECHNOLOGY FEATURES



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prat. Sectem il irit ullandigna
mincing. Read More >

Notes

- 1** Clicking **Back to racket selector results** will return to the previous page, with the selector results intact.
- 2** The images here will be of the products listed on the previous page.

Clicking on a thumbnail image here will swap out the product detail content in the window with that product's data.
- 3** This area will have the product's standard product details.

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