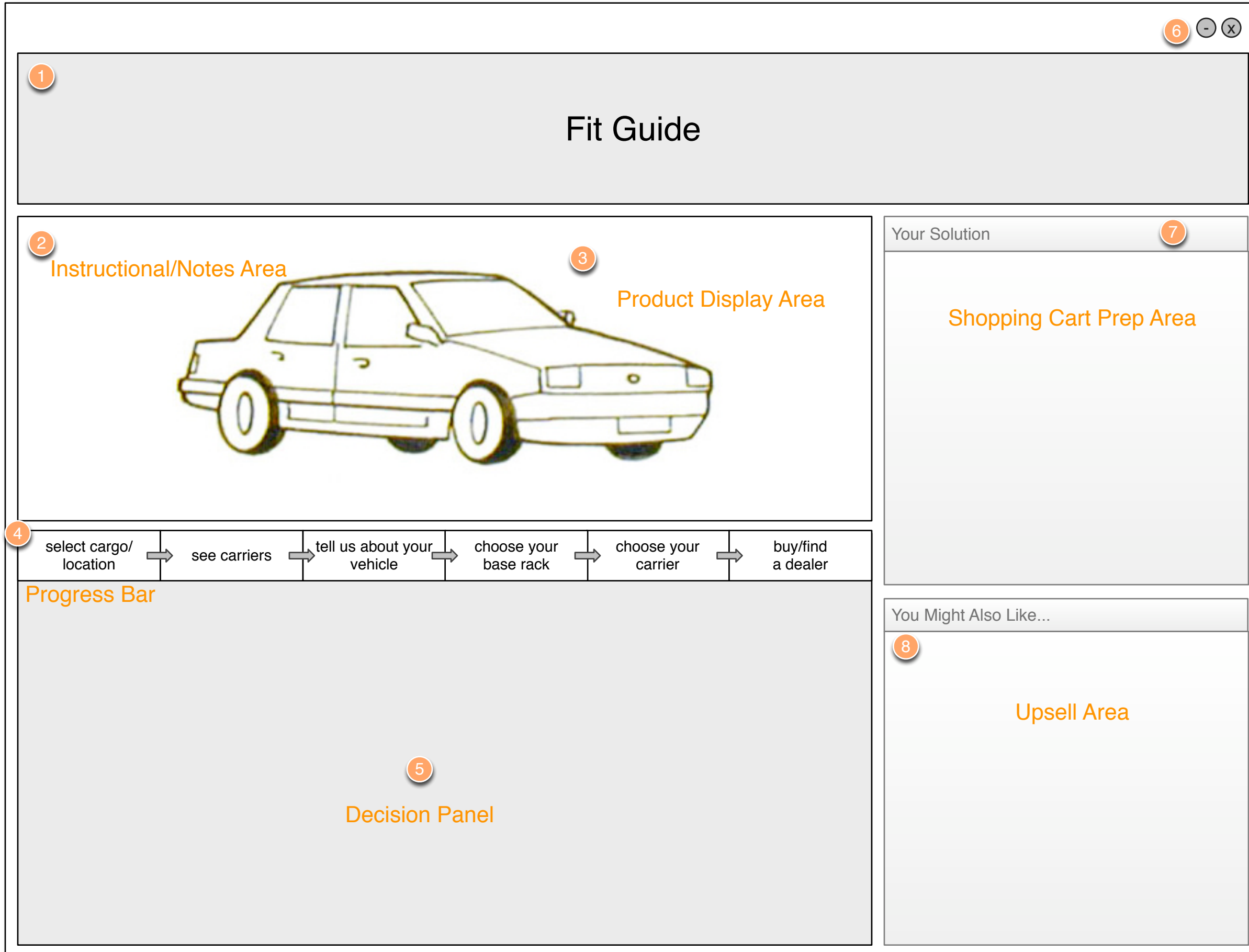


Fit Guide Area Definitions



Notes

- 1 Branding/positioning area.
- 2 This **instructional and notes area** will always show instructions for the current configuration step.  
  
This area will also show Tips, Fit Tips, general advice and warnings. These messages will be visually differentiated by type.
- 3 This **product display area** will show products on the car as appropriate.
- 4 This **progress bar** area will display the steps required to configure the user's solution.  
  
The steps will be dynamically updated as the system learns about the user's needs.  
  
For example, if the user is shopping for a hitch solution, "tell us about your vehicle" would be grayed out, or unavailable.
- 5 This **decision panel** is the area where the user will make all his decisions, actions and selections.  
  
All actions, from selecting cargo, cars, products and add-ons (except the actual purchase action) will be performed in this area.
- 6 At any time, the user may minimize or exit the application.  
  
Upon exit, a warning message will pop up, advising the user of next steps.
- 7 This is the **shopping cart prep** area of the fit guide. In this area, the user can see what he's selected, and may remove items if necessary.
- 8 This **upselling** area is reserved for accessories, related and promotional products.

Gear/Location Selection Screen

# Fit Guide

1

## Instructions for using fit guide what to expect, etc...

[close](#)

2

select cargo/  
location

→

see carriers

→

tell us about your  
vehicle

→

choose your  
base rack

→

choose  
your carrier

→

buy/find  
a dealer

4

Bike     Surfboard  
 Skis     Sailboard  
 Snowboard     Not sure yet (cargo)  
 Kayak     Nothing at all (rack only)  
 Canoe     Professional Gear

Roof  
 Trunk/Rear Door  
 Hitch  
 Truck bed

5

Bike     Surfboard  
 Skis     Sailboard  
 Snowboard     Not sure yet (cargo)  
 Kayak     Nothing at all (rack only)  
 Canoe     Professional Gear

Roof  
 Trunk/Rear Door  
 Hitch  
 Truck bed

3

What do you need to carry?  
(choose one, you can add more later)

Bike  
 Skis  
 Snowboard  
 Kayak  
 Canoe

Surfboard  
 Sailboard  
 Not sure yet (cargo)  
 Nothing at all (rack only)  
 Professional Gear

Where will you carry it?

Roof  
 Trunk/Rear Door  
 Hitch  
 Truck bed

6

Next

Notes

- 1

When a user enters the fit guide, they will be presented with a window introducing the tool.

The introduction will explain the fit guide, describe what to expect, and indicate what the user can do when they are finished configuring their solution.

No other areas of the fit guide will be active while this window is open; to begin configuring, the user must click **Close**.
- 2

The current configuration step will be visually indicated in the progress bar.
- 3

In the decision panel, the user may choose what gear they intend to carry, and where they intend to carry it on their vehicle.

It does not matter which list (what or where) the user makes selections from first.

The user will be advised that they must start with one type of item to carry, and they may add more later.
- 4

If the user selects the cargo type first, only the location selections available for that cargo type will be available.
- 5

If the user selects the location first, only the cargo type selections available for that location will be available.
- 6

To continue to the next step, the user may click **Next**.

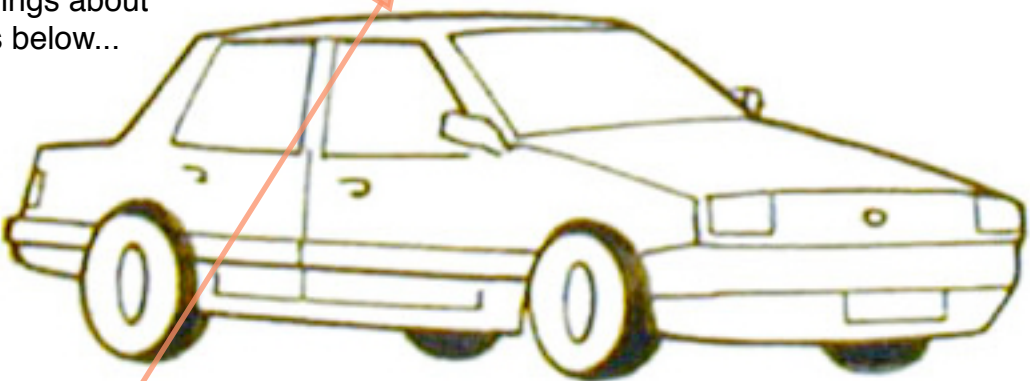
See Carriers Screen

# Fit Guide

instructions for this configuration step...

notes or warnings about the selections below...

Carrier Image (x)



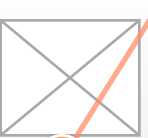
kayak - roof [change](#)
see carriers
tell us about your vehicle
choose your base rack
choose your carrier
buy/find a dealer

**All Kayak Carriers** Show only these kinds:

folding  with straps  multi-purpose

2-Kayak Carriers [What does this mean?](#)
compare carriers
which of these fit my car?

select to compare




**Best Kayak Carrier**

Item description...

[Learn more...](#)

Try On This Carrier

select to compare




**Better Kayak Carrier**

Item description...

[Learn more...](#)

Try On This Carrier

select to compare




**Better Kayak Carrier**

Item description...

[Learn more...](#)

Try On This Carrier

select to compare



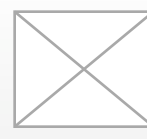
**Good Kayak Carrier**

Item description...

[Learn more...](#)

Try On This Carrier

select to compare



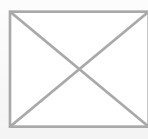
**Good Kayak Carrier**

Item description...

[Learn more...](#)

Try On This Carrier

select to compare



**Good Kayak Carrier**

Item description...

[Learn more...](#)

Try On This Carrier

Notes

- 1 After the cargo type and location is selected, the user will see carriers in the decision panel, and a sample vehicle image.
- 2 Clicking **Learn more...** in the carrier's listing will launch a pop up window with product detail information.
- 3 To compare carriers, the user may select two or more carriers' check boxes and click **Compare**.  
  
Clicking **Compare** will launch a pop up window with the selected carriers listed in a tabled comparison.
- 4 Clicking **Try On This Carrier** will add the carrier's image to the product display area. To remove the image and try a different product, the user may click **(x)**.
- 5 Clicking **which of these fit on my car?** will advance to the Car Selection screen.
- 6 The decision panel may expand or scroll to accommodate a bigger list of products.


Car Selection Screen

-
X

## Fit Guide

instructions for this configuration step...

notes or warnings about the selections below...



Carrier Image X

1

kayak - roof  
[change](#)

see carriers  
[see all carriers](#)

2

tell us about your vehicle

choose your base rack

choose your carrier

buy/find a dealer

**Tell us about your vehicle.** [Why?](#)

Car Make

Car Model   
Century 4dr  
LaCrosse  
LeSabre 4dr

Year Range

My Car Isn't Listed Here

Next

Notes

- 1

The progress bar will indicate the user's choices already made.

The user may change his cargo type and location choices by clicking **Change**.
- 2

The current configuration step will be visually indicated on the progress bar.
- 3

The user may type his car's make and model in the combination drop down/text field.

As the user begins typing, the system will display appropriate matches from the list in a dropdown menu.

The user may then select his make and model. Year range values will be restricted to the list.

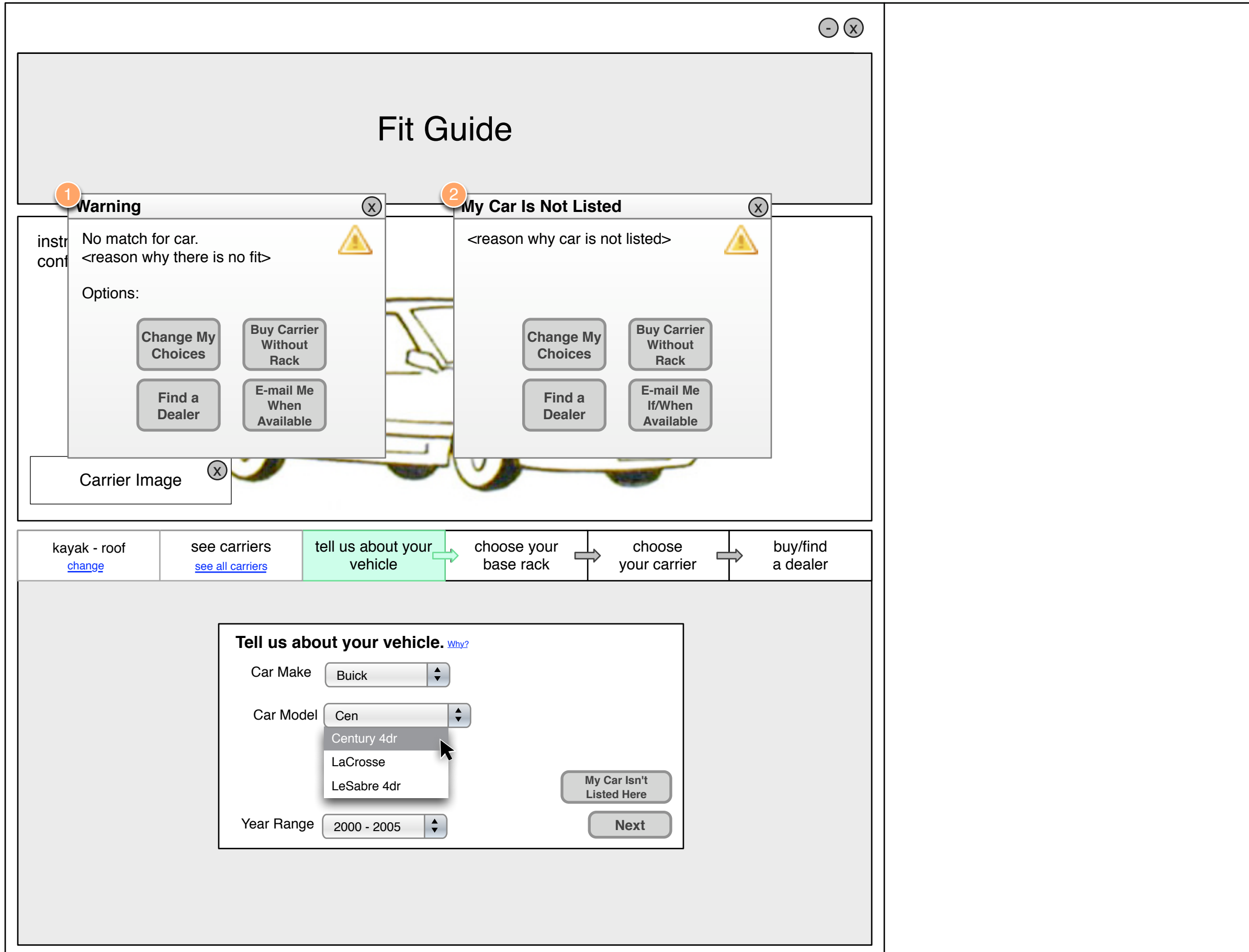
In Europe Asia, selecting **Why don't I see my car?** will make the Car Make, Car Model and Year Range fields unavailable.

This option will not appear in North American sites.
- 4

If a user's car is not listed, the user may click **My Car Isn't Listed Here** to trigger a message containing instructions to continue.

After selecting his car, the user may click **Next** to continue to the next configuration step.

Car Not Found Screen (NA Only)



Notes

This is a North America-only screen.

1 If a fit is not found, a window will pop up with a warning and instructions on what to do next.

**Additional questions and functionality is still TBD.**

2 If a user clicks My Car Is Not Listed, the pop up window will show a reason why a car may not be listed, and offer further options.

Clicking **Change My Choices** will close the warning window and return the user to the Gear/Location screen.

Clicking **Find a Dealer** will close the warning window and advance the user to the Dealer Locator section of the website.

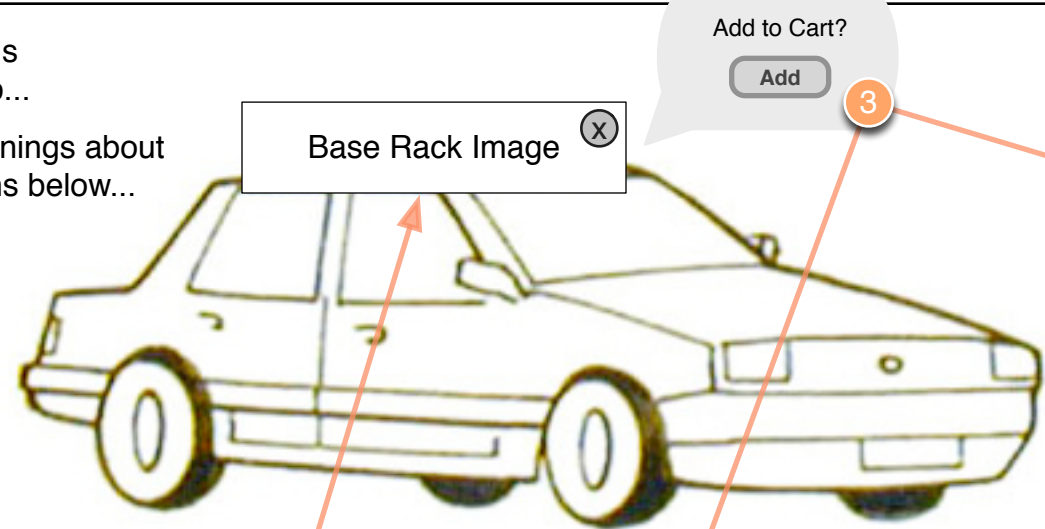
Clicking **Buy Carrier Without Rack** will close the warning window and advance the user to the Choose Your Carrier step

Clicking **E-mail when available** will display a form for the user to enter his e-mail address.


Base Roof Rack Selection Screen

## Fit Guide


instructions for this configuration step...  
notes or warnings about the selections below...




**Your Solution** \$000.00



**Load Bars..**  
Item description...  
[Learn more...](#)



**Foot Pack..**  
Item description...  
[Learn more...](#)



**Fit Kit..**  
Item description...

[Exit options](#)

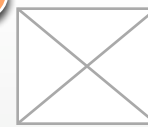
kayak - roof [change](#)
see carriers [see all carriers](#)
Buick - Century 4dr. 2000 - 2005 [change](#)
choose your base rack
choose your carrier
buy/find a dealer

**Base Racks For Your Car and Carrier Combination...**

[buy carrier without base rack](#) [compare](#)

Complete Racks [What does this mean?](#)


select to compare



**Best Base Rack**  
Item description...  
[Learn more...](#)

[Try On This Rack](#) [Add To Cart](#)


select to compare



**Better Base Rack**  
Item description...  
[Learn more...](#)

[Try On This Rack](#) [Add To Cart](#)

select to compare

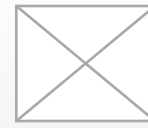


**Good Base Rack**  
Item description...  
[Learn more...](#)

[Try On This Rack](#) [Add To Cart](#)

For OE Racks [What does this mean?](#)

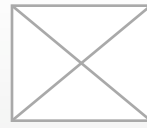
select to compare



**Good Base Rack**  
Item description...  
[Learn more...](#)

[Try On This Rack](#) [Add To Cart](#)


select to compare



**Good Base Rack**  
Item description...  
[Learn more...](#)

[Try On This Rack](#) [Add To Cart](#)


select to compare



**Good Base Rack**  
Item description...  
[Learn more...](#)


[Try On This Rack](#) [Add To Cart](#)

**You Might Also Like...**



**Fairing..**  
Item description...  
[Learn more...](#)

[Add](#)



**Cylinder Lock..**  
Item description...  
[Learn more...](#)

[Add](#)

Notes

- 1 When the user arrives at this screen, he will see base roof racks in the decision panel.
  - 2 Clicking **Try On This Base Roof Rack** will do add the base rack's image to the product display area. To take the rack off the car, the user may click (x).
  - 3 Once the selected base roof rack appears in the product display area, the user will be offered the opportunity to add that rack to the cart. Clicking **Add** will:
    - remove all other racks from the Decision Panel,
    - add that rack's name to the progress bar, and
    - add that base rack's components to the shopping cart staging area.
  - 4 Clicking **Buy Carrier Without Base Rack** will trigger a warning or other kind of messaging about the importance of a base rack, and then advance the user to the following screen.
  - 5 Users may add suggested products to their solution from the upsell area.
- Clicking **Add** will remove the product from this list and add it to the shopping cart prep area.

Carrier Selection Screen

The wireframe illustrates the 'Carrier Selection Screen' for a kayak-roof path. It features a 'Fit Guide' section at the top with a car image and instructions. Below this is a navigation bar with buttons for 'kayak - roof', 'see carriers', 'Buick - Century 4dr.', 'best base rack', 'choose your carrier', and 'buy/find a dealer'. The main content area is divided into two columns. The left column displays a grid of carrier options, each with a placeholder image, a 'Learn more...' link, and 'Try On This Carrier' and 'Add To Cart' buttons. The right column shows a 'Your Solution' shopping cart with a total of '\$000.00' and an 'Exit options' button. Below the cart is a 'You Might Also Like...' section with suggested products and 'Add' buttons. Numbered callouts (1-6) indicate key user interactions: 1. Selecting a carrier from the grid. 2. Viewing carrier details. 3. Clicking 'Try On This Carrier'. 4. Adding a carrier to the cart. 5. Removing items from the cart. 6. Adding suggested products.

Notes

- 1 After the car is selected, the "tell us about your vehicle" item in the progress bar will disappear. It will be replaced with the selected car.
- 2 The user will see all carriers appropriate for their vehicle here.
- 3 Clicking **Try On This Carrier** will add the carrier's image to the product display area. To remove the image and try a different product, the user may click (x).
- 4 Once the selected carrier appears in the product display area, the user will be offered the opportunity to select a quantity and add that carrier to the cart. Clicking **Add** will:
  - 1 - Remove all carriers from the decision panel
  - 2 - Add those carriers to the top of the shopping cart prep area, and
  - 4 - Add the name of the carrier to the progress bar.
- 5 Users may remove items from their shopping cart prep area by clicking (x).  
If the item the user is removing is essential, a warning will be issued.  
At this point, the user may be presented with exit options. Selections will be saved in the user's account.
- 6 Users may add suggested products to their solution from the upsell area.  
Clicking **Add** will remove the product from this list and add it to the shopping cart prep area.

Additional Carrier Option Screen

## Fit Guide

instructions for this configuration step...  
notes or warnings about the selections below...

Carrier Image

Base Rack Image

Your Solution \$000.00

**Best Kayak Carrier..**  
Item description...  
[Learn more...](#)

**Load Bars..**  
Item description...  
[Learn more...](#)

**Foot Pack..**  
Item description...

[Exit options](#)

[kayak - roof change](#)

[see carriers see all carriers](#)

Buick - Century 4dr. 2000 - 2005 [change](#)

[best kayak carrier change](#)

[best base rack change](#) ➔

[buy/find a dealer](#)

**1** Do you have anything else to carry on your roof rack?

**2**

Bike

Skis

Snowboard

Kayak

Canoe

Surfboard

Sailboard

Not sure yet (cargo)

**3** [Find More Carriers](#)

**How much can I fit on my roof rack?**

[Estimate Measurements](#)

**I'm finished. Take me to check out.**

[Check Out](#)

You Might Also Like...

**Straps..**  
Item description...  
[Learn more...](#)

[Add](#)

**QuickDraw..**  
Item description...  
[Learn more...](#)

[Add](#)

Notes

- 1** After selecting an initial rooftop carrier and base rack, the user will have the opportunity to add more carriers.
  - 2** The user may select cargo types for additional carriers here.
  - 3** Clicking **Find More Carriers** will display carriers corresponding to the selected cargo type and base rack, and take the user through the steps to select an additional carrier.
- Clicking **Skip** will advance to the next screen.

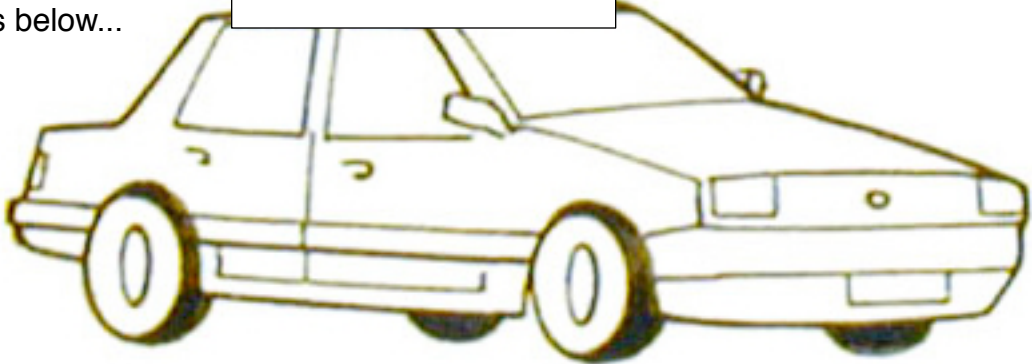
Exit Options

## Fit Guide


instructions for this configuration step...  
notes or warnings about the selections below...

Carrier Image


Base Rack Image




### Your Solution



**Best Kayak Carrier..**  
Item description...  
[Learn more...](#)



**Load Bars..**  
Item description...  
[Learn more...](#)



**Foot Pack..**  
Item description...  
[Learn more...](#)

[kayak - roof change](#)

[see carriers see all carriers](#)

Buick - Century 4dr. 2000 - 2005  
[change](#)

[best kayak carrier change](#)

[best base rack change](#)

[buy/find a dealer](#)

1

Choose a buying option

Email


Print

Save

Find a Dealer


Buy Online

### You Might Also Like...



**Straps..**  
Item description...  
[Learn more...](#)

[Add](#)



**QuickDraw..**  
Item description...  
[Learn more...](#)

[Add](#)

Notes

**1** When configuration is complete, users may click an option to exit the fit guide.

Clicking these options will:

**1 - Email:**  
Clicking **Email** will trigger a form for the user to complete in order to send a list of all products in the shopping cart prep area to a desired email address.

**2 - Print:**  
Clicking **Print** will trigger a dialog box asking the user where to save a file. The file will be a PDF containing a list of all products in the shopping cart prep area. *[GT - can we send a command to print from within Acrobat?]*

**3 - Save:**  
Clicking **Save** will prompt the user to create an account or log in to an existing account. After login, the list of products in the shopping cart prep area will be saved in the account.

**4 - Find a Dealer:**  
Clicking **Find a Dealer** will trigger a dialog box asking the user where to save a file. The file will be a PDF containing a list of all products in the shopping cart prep area.

The user will then be transferred to the dealer locator.

**5 - Buy Online (NA only):**  
Clicking **Buy Online** will transfer all products from the shopping cart prep area to the Shopatron shopping cart.